



## **Economist**

**Location:** Office of National Marine Sanctuaries, Silver Spring, MD

**Supervisor:** Vice President

### **Overview of position:**

The Economist is responsible for the development of a socioeconomic program and research for the National Marine Sanctuary Foundation in support of the mission of NOAA's Office of National Marine Sanctuaries, and promoting awareness of the value of National Marine Sanctuaries to local communities and the Nation. The economic portfolio will include targeted research in coastal communities, building public/private partnerships, finding sources of funding for research, and mentoring students interested in the economics of ocean conservation. The Economist is responsible for developing tools and materials to communicate the results of research and to educate the public on the research. This may include videos, factsheets, infographics and presentations. The Economist is responsible for interpreting and promoting socioeconomic information available on the NMS and ONMS web sites for public consumption, and to work with NMSF and ONMS communication teams on communication strategies and campaigns regarding the economic impacts of national marine sanctuaries to the public. In addition, this position will require representation of the NMSF and support for the ONMS by responding to inquiries from general public or other agencies or organizations, attends professional meetings to present research done at National Marine Sanctuary sites.



**Responsibilities:**

- Develop and manage projects to count visitation, economic contributions resulting from visitation and understand users/non-users attitudes and perceptions at specific sanctuary sites
- Work with Foundation partners and contractors to ensure they are developing statistically valid and accurate reports that provide needed economic information to the Foundation
- Work with sanctuary communities to build long lasting partnerships
- Integrate economic, human dimensions non-economic and ecological information for assessing ecosystem services and economic valuations; and
- Design socioeconomic surveys, work with communities to integrate local interests and needs into all surveys and subsequent analyses.
- Implement the surveys, analyze data, write the report and prepare additional science communication materials.
- Work with ONMS on outreach and education of results and provide updates for distribution on websites;
- Communicate socioeconomic findings to the Foundation, NOAA, other agencies and the general public.

**Reporting:** The Economist reports to senior management at the Foundation and work closely with an on-site coordinator within NOAA's ONMS Socioeconomic Program.

**Qualifications:**

- A minimum of a Master's Degree in environmental and natural resource economics or related field



- A minimum of two years of applied research experience highly recommended.
- Proven experience with database management and statistical analysis using a statistical program like SAS, SPSS, LIMDEP, STATA or other statistical software.
- Preferred to have familiarity/experience with GIS software (e.g. ArcGIS)
- Experience with survey sampling and questionnaire design.
- Competency with using Microsoft Office (Word, Excel and Power Point), with advanced skills in Excel and intermediate GIS skills.
- Strong communications skills both in writing and speaking with experience in presenting research results, publications, participation in expert panels, developing web site content and content for social media.
- Ability to work in a team environment
- Demonstrated commitment to high professional ethical standards and a diverse workplace.

**Reporting:** The position will be based in the Office of National Marine Sanctuaries in Silver Spring, MD. The Economist will coordinate day to day activities with an on-site coordinator at the Office of National Marine Sanctuaries.

**Compensation and Benefits:** Salary commensurate with experience. The Foundation offers a competitive benefits package that includes health and dental insurance, life insurance, and a retirement savings plan.

**Start Date:** End of January 2019



**NATIONAL  
MARINE  
SANCTUARY  
FOUNDATION**

**To apply:** Applications should include a cover letter, resume, list of references and writing samples to [applicants@marinesanctuary.org](mailto:applicants@marinesanctuary.org). Please be sure to put "Economist" in the subject line. Applications received prior to January 11, 2019 will be preferred.

The Foundation is an equal opportunity employer and actively works to insure fair and equal treatment of its employees.

About the National Marine Sanctuary Foundation: The Foundation connects people to the underwater places that define the American ocean—national marine sanctuaries. The Foundation is the private, non-profit partner to the federally managed National Marine Sanctuary System. The Foundation is dedicated to protecting and supporting national marine sanctuaries through advocacy, education, public awareness, and conservation. More information can be found on our website at [www.marinesanctuary.org](http://www.marinesanctuary.org).